

César Chavez

Leaders stand up for the little guy.

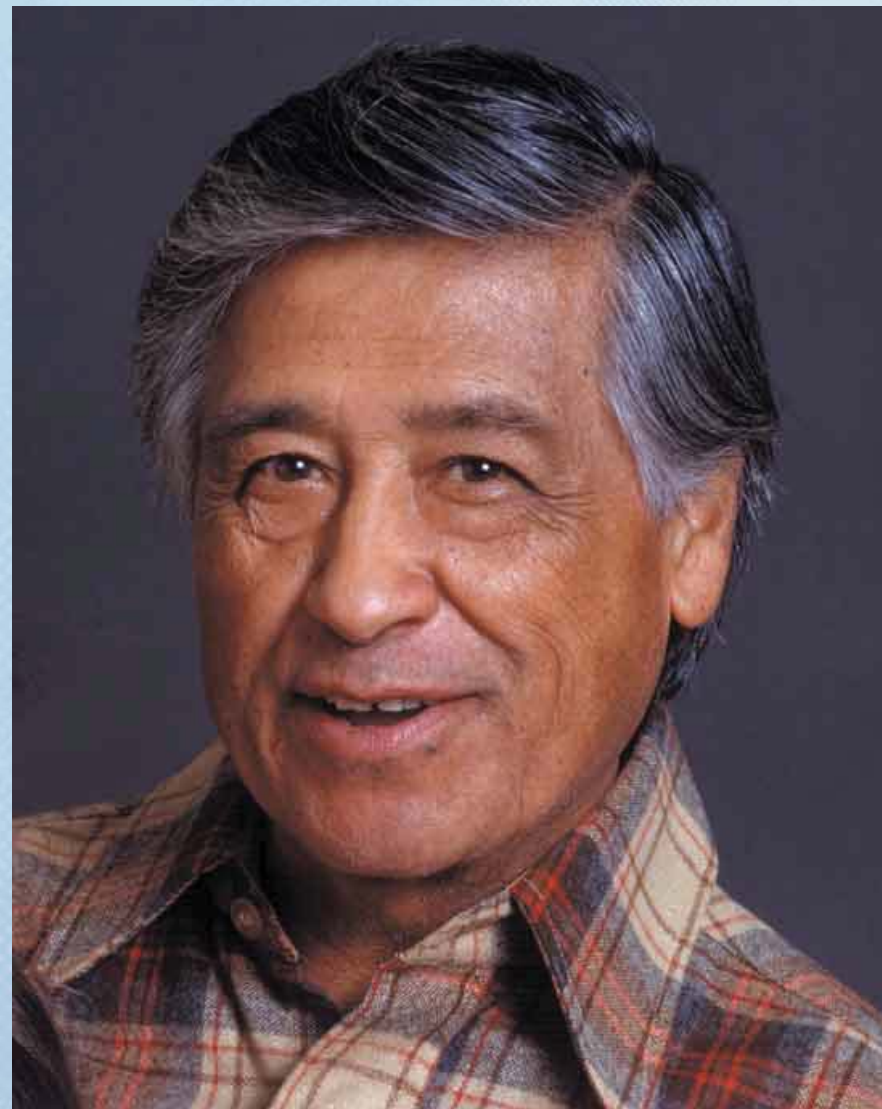
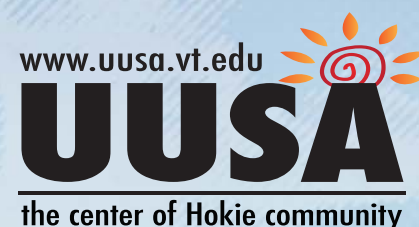
-Born: March 31, 1927 in Yuma, Arizona.

-Hired by Fred Ross in 1952 as a community organizer for the Community Service Organization; a Latino Civil Rights group.

-Founded the National Farmer Workers Association in 1962.

-In 1992, he was awarded Pacem in Terris Award, or "Peace on Earth".

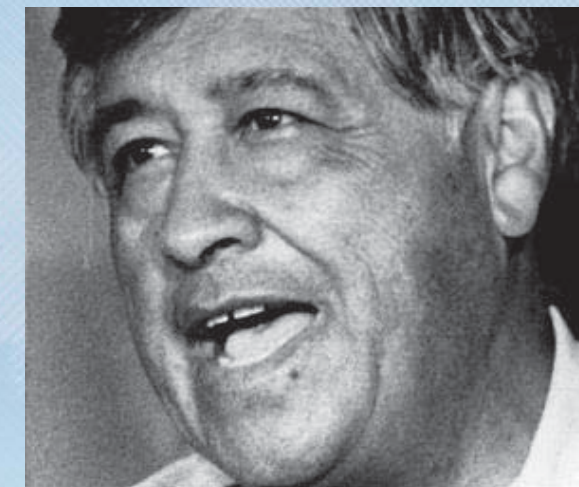
-Died: April 23, 1993 in San Luis, Arizona.



<http://clubs.palomar.edu/mecha/CesarChavez.jpg>

"It is ironic that those who till the soil, culture and harvest the fruits, vegetables and other foods that fill your tables with abundance often have nothing left for themselves."

César Chavez dedicated his life to improving the treatment, pay and working conditions for farm workers. While many during periods of revolution feel violence is necessary to solve problems, his **transformational leadership** and **social change model through grassroots** led him to employ nonviolent means to bring attention to the plight of the farm workers. He also brought national awareness to the dangers of pesticides to workers' health. His legacy has inspired many things, including the first Mexican American College in Mount Angel, Oregon called Colegio César Chavez. Eight states have also recognized his birthday as a holiday. Thanks to Chavez, farm workers across the country can work with increased comfort, fairness, and security.



<http://1.bp.blogspot.com/>

Sponsored by the Leadership Development Office
Department of Student Activities -- 319 Squires Student Center

For more information contact: stuact@vt.edu or visit www.uusa.vt.edu or call (540) 231-5725